



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

SIXTH SEMESTER – APRIL 2015

BU 6604 - PRODUCTION MANAGEMENT

Date : 15/04/2015
Time : 09:00-12:00

Dept. No.

Max. : 100 Marks

PART – A

(10x2=20)

Answer ALL the questions: All questions carry equal marks

1. What is meant by production management?
2. Define productivity.
3. What is capacity planning?
4. Define reliability.
5. Define plant layout.
6. What do you understand by plant location?
7. Define work measurement.
8. Define quality control.
9. What is value analysis?
10. State any two advantages of vendor rating.

PART – B

(4x10=40)

Answer any FOUR questions. All questions carry equal marks:

11. Discuss the recent trends in production management.
12. State the characteristics of a good product design.
13. Explain the process of new product development.
14. List out the steps involved in the selection of equipment.
15. State the objectives of work study.
16. Explain the functions of store keeping.
17. Describe the scope of vendor development.

PART – C

(2x20=40)

Answer any TWO questions. All questions carry equal marks

18. Explain the functions and responsibilities of production manager.
19. What is production control? State its advantages.
20. Discuss the human factors in job design.
21. Explain the principles of material handling.

\$\$\$\$\$\$